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FOR IMMEDIATE RELEASE

Seetoh Hon Chew Appointed ESI International Managing Director Asia *International Project Management Leadership to Benefit Clients*

SINGAPORE – 8 Jan. 2009 – ESI International has announced the hiring of Seetoh Hon Chew as its new Managing Director in Asia. He brings more than 20 years of international experience, with expertise in IT product development, consulting, sales and operational management to the position.

Seetoh will focus on managing and enhancing current client relationships as well as managing ESI's continuing expansion across the region. Additionally, he will be responsible for maintaining ESI's high standards of learning program assessment, implementation and reinforcement to ensure adoption as well as the company's industry leading customer service throughout the region.

"This position at ESI will offer me the rare opportunity to combine the full range of my professional experiences to benefit not just ESI, but more importantly, the clients that rely on us," said Seetoh.

ESI selected Seetoh for the position because of his acumen in cross-functional leadership, his commitment to putting values at the center of the decision-making process and his in-depth knowledge of the cultural nuances of conducting business in Asia.

"Seetoh's experience and personal values make him ideal for leading our team in Asia," said John Elsey, President and CEO, ESI. "He has a proven track record for delivering against complex and demanding stakeholder expectations and his expertise is the perfect blend of consulting, delivery and operations. He will benefit our clients in the region dramatically."

Prior to joining ESI, Seetoh served as a Senior Director at Cisco Systems USA where he developed the company's consulting business across Australia, India, China, Singapore and Hong Kong. He has also held a variety of leadership positions with such distinguished global brands as: Cap Gemini, Deloitte and Accenture. In 1984, Seetoh earned a Bachelor's of Science in Business Administration from the University of Tennessee in the United States where he received highest honors. He is currently pursuing a Master's in Technology from the National University of Singapore.

Seetoh is taking over as Managing Director of Asia from Mark Bashrum, who has held the position since 2006. Bashrum is returning to the United States where he will be Vice President of ESI's U.S. Western Region based in San Francisco.

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About ESI International

ESI, a subsidiary of Informa plc (LSE:INF), helps people around the world improve the way they manage projects, contracts, requirements and vendors. In addition to ESI's more than 100 courses delivered in 18 languages at more than 75 locations worldwide, ESI offers eight certificate programs through our educational partner, The George Washington University in Washington. Founded in 1981, ESI's worldwide headquarters are in Arlington, Va., USA. To date, ESI's programs have benefited more than one million professionals worldwide. For more information visit www.esi-intl.com.sg.

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