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FOR IMMEDIATE RELEASE

£250,000 Scholarship Launched to Help Unemployed
ESI Programme to Benefit Technical Professionals

London – 6 Aug. 2009 – Today ESI International announced the launch of a £250,000 scholarship programme for out-of-work technical professionals beginning on 1 Sept. Scholarship funds will cover the majority of course fees for approved candidates, who may choose up to three courses from ESI's project management, programme management, business skills and business analysis curricula.

Courses can be completed at any European public classroom located in the United Kingdom, Sweden, Germany and Spain, or via ESI's e-learning platform. Courses can be applied toward an associate's certificate or master's certificate issued through ESI and partner The George Washington University in Washington, D.C. GW will award advanced standing toward its Master of Science in Project Management to those who earn a GW/ESI project management master's certificate and meet other requirements.

"Despite the current economy, project management and business analysis are professions predicted to grow substantially over the next few years," said Alan Garvey, Managing Director, EMEA, ESI. "Demand for PM and BA experts is expected to increase worldwide in project-intensive industries such as manufacturing, pharmaceuticals, construction and IT. This programme will help people shift careers while allowing current PM and BA professionals to grow their high-demand skills."

ESI's Stand Out Scholarship will be launched on 1 Sept. and will run until 31 Dec., or until funds have been exhausted. The programme is limited to currently unemployed individuals who are European Economic Area and Swiss nationals. For detailed information on ESI's *Stand Out Scholarship*, visit www.esi-intl.co.uk/scholarship.

"This programme supports project management and business analysis professionals who are unemployed due to the downturn by offering cost effective courses," said Alan.

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About ESI International

ESI, a subsidiary of Informa plc (LSE:INF), helps people around the world improve the way they manage projects, contracts, requirements and vendors. In addition to ESI's more than 100 courses delivered in 22 languages at more than 85 locations worldwide, ESI offers eight certificate programs through our educational partner, The George Washington University in Washington. Founded in 1981, ESI has regional headquarters in London, Singapore and Washington. To date, ESI's programs have benefited more than one million professionals worldwide. For more information visit www.esi-intl.co.uk.

ESI INTERNATIONAL

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