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FOR IMMEDIATE RELEASE

\$500,000 Scholarship Launched to Help Unemployed
ESI Program to Benefit Technical Professionals

Arlington, VA – July 1, 2009 – Today ESI International announced the launch of a \$500,000 scholarship program for out-of-work technical professionals. Scholarship funds will cover the majority of U.S. course fees for approved candidates, who may choose up to three courses from ESI's project management or business analysis curriculum.

Courses can be completed at any ESI U.S. public classroom, or via any ESI online learning platform. Courses can be applied toward an associate's certificate or master's certificate issued through ESI and partner The George Washington University in Washington, D.C. GW will award advanced standing toward its Master of Science in Project Management to those who earn a GW/ESI project management master's certificate and meet other requirements.

In addition to the scholarship, ESI has created a career information and source page for technical professionals at www.esi-intl.com/scholarship. The page includes a range of job-hunting resources and the opportunity to have ESI's vice president of talent management answer visitors' questions.

"Despite the current economy, project management as a profession is expected to grow substantially in the next few years with an increasing demand worldwide in such project-intensive industries as manufacturing, pharmaceutical, construction and IT," said John Eelsey, President & CEO, ESI. "This program will allow professionals to keep up their skills in the industry to take advantage of these leading economic opportunities."

ESI's Stand Out Scholarship will run through Dec. 31, or until funds have been exhausted. The program is limited to currently unemployed individuals who are U.S. citizens or permanent residents who show acceptable proof of unemployment. For detailed information or to apply for ESI's *Stand Out Scholarship*, visit www.esi-intl.com/scholarship.

"We feel strongly that this program will serve to support project management and business analyst professionals who are unemployed due to the downturn by making in-demand learning programs cost effective," said Eelsey.

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About ESI International

ESI, a subsidiary of Informa plc (LSE:INF), helps people around the world improve the way they manage projects, contracts, requirements and vendors. In addition to ESI's more than 100 courses delivered in 22 languages at more than 85 locations worldwide, ESI offers eight certificate programs through our educational partner, The George Washington University in Washington. Founded in 1981, ESI's worldwide headquarters are in Arlington, Va., USA. To date, ESI's programs have benefited more than 1 million professionals worldwide. For more information, visit www.esi-intl.com.

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